

جمعة الحسمة - تطوان - الحسمة

REGION TANGER-TÉTOUAN-HOCEIMA



المركز الجهوي لمراقبة الاستراتيجية
والذكاء الترابي لطنجة - تطوان - الحسمة
Observatoire Régional de Veille Stratégique
et d'Intelligence Territoriale de Tanger-Tétouan-Al Hoceïma



MONITORING REPORT

REGIONAL OBSERVATORY FOR STRATEGIC MONITORING
AND TERRITORIAL INTELLIGENCE OF TANGIER-TETOUAN-AL HOCEIMA



SUMMER EDITION 2026

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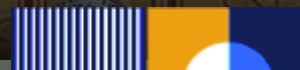
INTRODUCTORY

SYNTHESIS

Summer 2026 developments confirm the continued development momentum of the Tangier-Tetouan-Al Hoceima region, driven by stronger economic attractiveness, progress on several structuring projects and the consolidation of its openness to national and international partnerships. The semi-final 2024 regional accounts confirm the region's position as the Kingdom's third-largest regional economy, with GDP reaching 172 billion dirhams and growth of 4.9%, above the national average of 4.4%. This momentum is also supported by a dynamic business fabric comprising 48,235 active companies, generating total revenue of 162.2 billion dirhams, as well as by a labor market characterized by a regional unemployment rate of 9.4% in 2025, below the national level. At the same time, several initiatives launched or pursued during the summer illustrate the continued strengthening of the region's infrastructure and territorial attractiveness. The Regional Council's ordinary session of 6 July notably approved the "Al Boughaz" landfill and waste recovery center project, representing a planned investment of 1.62 billion dirhams, as well as the creation of a Regional Development Company dedicated to digital transformation and territorial intelligence. The launch by Maersk of a regular rail freight service between Tangier and Casablanca, initiatives aimed at encouraging investment by Moroccans Residing Abroad, and the launch of the third edition of the Territory Development Challenge further illustrate this momentum. The summer period nevertheless highlights several points of caution related to the heavy pressure placed on infrastructure and essential services. By the end of August, the Loukkos basin recorded a filling rate of 79.9%; however, securing water supply over the long term remains closely dependent on the ability of networks to respond to seasonal peaks in consumption.



Against this backdrop, the convergence of economic, industrial, logistics, water-related and institutional dynamics further strengthens Tangier-Tetouan-Al Hoceima's positioning as a growth territory, while highlighting the need to remain attentive to the operational conditions required to sustain this momentum.



Tangier accelerates the modernization of its urban infrastructure: between multimodal connectivity and environmental transition

The Tangier-Tetouan-Al Hoceima region continues to strengthen its strategic infrastructure through two structuring projects aimed at supporting the growth of the Tangier metropolitan area.

On the one hand, ONCF has launched a tender covering, among other components, the supply of the railway turnouts required for the future rail link to Tangier Ibn Battouta Airport.

On the other hand, the approval of the “Al Boughaz” landfill and waste recovery center marks a new stage in the modernization of the metropolitan area’s environmental infrastructure. Together, these two complementary projects reflect an integrated approach to territorial development, combining economic competitiveness, improved urban services and the transition toward a more sustainable development model.

Rail link to Tangier Ibn Battouta Airport

Development of a future rail link to Tangier Ibn Battouta Airport to strengthen its connection to the national railway network and, more broadly, enhance multimodal connectivity across the Tangier metropolitan area.

Lead entity / partners: Office National des Chemins de Fer (ONCF). International tender No. 26F023/PLGV notably covers the supply of railway turnouts required for the future airport rail link, as well as the connection to the new NWM Port and the second phase of Ain Dalia station.

Role of the Regional Council: Integration of the project into regional priorities for mobility, connectivity and territorial planning, in line with the objective of strengthening interconnections between the region’s rail, airport, port and logistics infrastructure.

Project status: Preparatory phase / tender process.

“Al Boughaz” Landfill and Waste Recovery Center

Development of a household waste landfill and recovery center aimed at strengthening the Tangier metropolitan area’s waste treatment and recovery capacity, with a planned investment of **1.62 billion dirhams**.

Lead entity / partners: Project included among the decisions adopted during the Regional Council’s ordinary session of 6 July 2026, as part of efforts to strengthen the Tangier metropolitan area’s environmental infrastructure.

Role of the Regional Council: Approval of the project during the ordinary session of 6 July 2026 and integration of the project into the broader drive to strengthen regional environmental infrastructure. In doing so, the Regional Council helps embed waste management within a wider approach to sustainable territorial development.

Project status: Project approved.

Strengthened multimodal connectivity to support Tangier’s attractiveness

Strengthening transport infrastructure is one of the main levers for consolidating the competitiveness of the Tangier metropolitan area. Against this backdrop, the Office National des Chemins de Fer (ONCF) launched an international tender (ref. 26F023/PLGV) for the supply of railway turnouts required for the rail connection to the new NWM Port, the rail link between the city of Tangier and Tangier Ibn Battouta Airport, and the development of the second phase of Aïn Dalia station.

The project is part of the national drive to modernize the railway network and aims to improve interconnections between the region’s main port, airport and rail infrastructure.

Ultimately, the new rail connection is intended to respond to the growing passenger and freight flows recorded across the region.

Tangier Ibn Battouta Airport is currently undergoing an expansion project aimed at increasing its capacity to 7 million passengers by 2028, in anticipation of continued air traffic growth and demand associated with major international events, notably the 2030 FIFA World Cup. At the same time, the national railway network carried 55.6 million passengers in 2025, including 5.6 million passengers on the Al Boraq high-speed line, confirming the growing role of rail transport as a sustainable mobility solution.

KEY FIGURES ON RAIL TRAFFIC AND AIRPORT CAPACITY

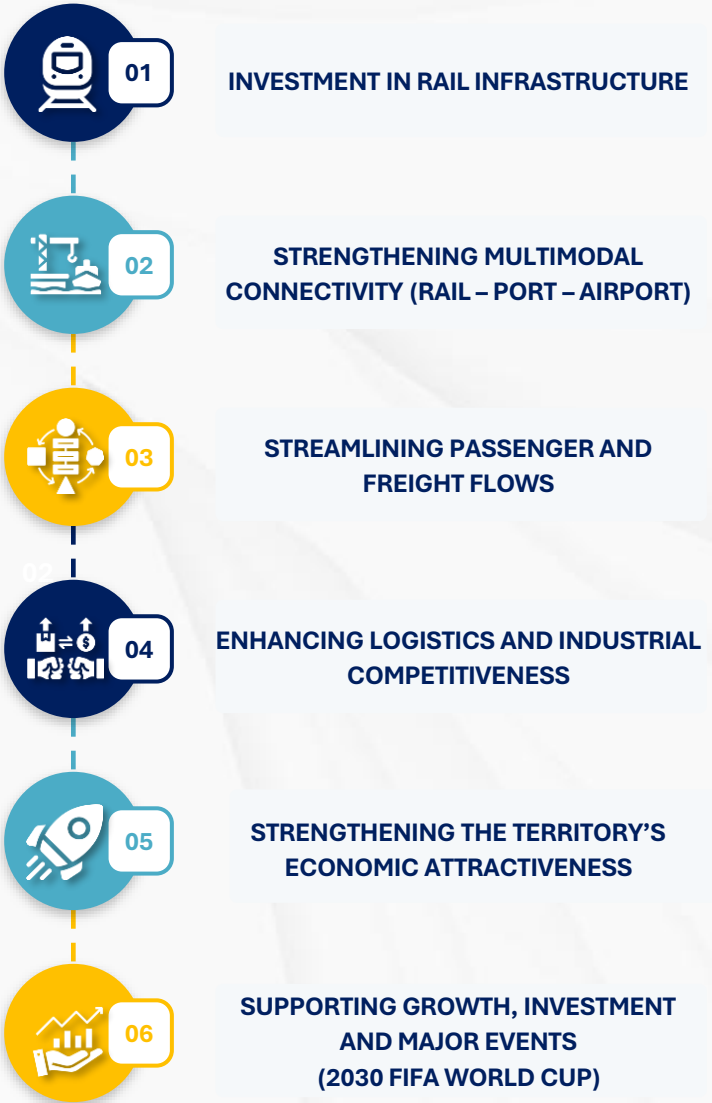


This development is taking place within a logistics ecosystem already strongly structured around the Tanger Med port complex, a major multimodal platform connecting national and international supply chains. Tanger Med’s port and logistics infrastructure currently serves more than 100 countries, includes 200 hectares of logistics zones and handles substantial industrial and commercial flows each year, strengthening Tangier’s position as a leading logistics hub in Morocco and the Mediterranean.

The future rail connection therefore extends beyond improving access to the airport alone. It contributes to the development of an integrated mobility system connecting rail, port, airport and logistics infrastructure, helping streamline the movement of passengers and goods, enhance the territory’s attractiveness to investors, and support the growth of the region’s industrial, tourism and commercial activities.



VALUE CREATION MECHANISM OF THE RAIL CONNECTION



Beyond improving airport rail access, the project reflects an evolution in the development model of the Tangier metropolitan area, where investment in transport infrastructure is becoming a lever for territorial competitiveness. By strengthening interconnections between the main logistics, industrial and airport hubs, it creates the conditions for smoother flows, greater investment attractiveness and an enhanced capacity to support economic growth and upcoming international milestones.

STRATEGIC DIMENSIONS OF THE PROJECT FOR THE TANGIER-TETOUAN-AL HOCEIMA REGION

Strategic dimension	Project contribution	Key implications for the region
MOBILITY	Improved interconnection between rail, airport and port infrastructure	Reduced journey disruptions and improved accessibility across the territory
LOGISTICS	Integration of the main logistics and industrial hubs	Optimized freight flows and support for export-oriented value chains
ATTRACTIVENESS	Improved accessibility for investors and businesses	Consolidation of Tangier's position as a Euro-Mediterranean hub
TERRITORIAL DEVELOPMENT	Support for growing passenger and freight flows	Adaptation of infrastructure to future needs and preparation for upcoming international events

Environmental infrastructure to sustain territorial development momentum

With more than two decades of investment in port, logistics and industrial infrastructure, the Tangier-Tetouan-Al Hoceima region has established itself as one of the Kingdom's main engines of economic growth. This momentum is nevertheless accompanied by increasing demand for essential urban services, particularly waste management, whose capacity must evolve in line with the territory's development.

Against this backdrop, the approval of the "Al Boughaz" landfill and waste recovery center, representing a planned investment of 1.62 billion dirhams, goes beyond the development of a single environmental facility. It reflects an evolution in the region's investment priorities, whereby strengthening collective infrastructure is becoming essential to supporting the Tangier metropolitan area's urban, industrial and logistics expansion.

The challenge therefore extends well beyond waste management alone. In a region that combines industrial platforms of international scale, one of the Mediterranean's leading port complexes and sustained urban growth, the quality of environmental infrastructure increasingly determines the territory's ability to maintain its attractiveness and absorb continued economic expansion.

In this respect, the project aims to strengthen the operational resilience of local public services by adapting waste treatment capacity to the territory's future needs.

This approach forms part of a broader evolution in the regional development model. After significant investment in infrastructure supporting production, trade and mobility, the region is gradually upgrading its environmental and urban infrastructure to ensure more balanced development. This complementarity between economic and environmental infrastructure is becoming an essential lever for preserving competitiveness and quality of life in a rapidly growing region.



- Economic and urban development**
Economic growth and urban expansion drive the territory's development.
- Growing infrastructure needs**
This momentum generates increasing demand for infrastructure and environmental services.
- Quality of public services**
Stronger infrastructure improves the quality and efficiency of public services delivered to citizens.
- Modernization of waste management**
Improved service quality supports more integrated, modern and sustainable waste management.
- "Al Boughaz" Landfill and Waste Recovery Center**
The "Al Boughaz" center is expected to become a key infrastructure for sustainable waste recovery and treatment.
- TERRITORIAL ATTRACTIVENESS**
A clean, sustainable and well-equipped territory strengthens its attractiveness to investors, talent and residents.

IN THIS PERSPECTIVE, **THREE LINES OF ACTION EMERGE :**

1. Strengthen infrastructure integration to support a leading multimodal hub

The competitiveness of Tangier-Tetouan-Al Hoceima currently relies on the complementarity between its port, rail, airport and logistics infrastructure. The airport rail connection represents a further step toward building an integrated multimodal system capable of accommodating growing passenger and freight flows and consolidating the region's position as Morocco's main gateway to Europe and Africa.

Opportunity: Leverage the 2030 FIFA World Cup, the continued expansion of Tanger Med and the airport extension to attract new high-value industrial, logistics and tourism investment.

Point of caution: Ensure that the various infrastructure projects (rail, port, airport and logistics zones) are implemented in a coordinated manner so that competitiveness gains result from their interconnection rather than from their isolated development.

2. Support economic growth by upgrading environmental infrastructure

The region's industrial, logistics and urban development is mechanically increasing demand for essential public services. Against this backdrop, environmental infrastructure is becoming a factor of territorial competitiveness by ensuring that economic growth can continue without generating imbalances in waste management, urban service quality or the functioning of the metropolitan area. The "Al Boughaz" project illustrates this shift toward an approach in which environmental infrastructure increasingly develops alongside economic infrastructure.

Opportunity: Position the region as a territory combining economic performance with high-quality urban infrastructure, thereby responding to investors' growing expectations regarding sustainability and the quality of the business environment.

Point of caution: Anticipate changing needs resulting from industrial, demographic and tourism expansion to prevent environmental infrastructure from becoming a constraint on regional development.

3. Consolidate an integrated and sustainable territorial development model

The projects analyzed reflect an evolution in regional strategy. Having invested in infrastructure that generates growth, the region is now seeking to strengthen the infrastructure required to sustain that growth over time.

This integrated approach — combining mobility, logistics, the environment, urban infrastructure and digital transformation — contributes to strengthening the territory's resilience and competitiveness in the face of future challenges. For a region expected to host major international events while continuing its industrial development, this approach represents a differentiating factor at both national and Mediterranean levels.

Opportunity: Position Tangier-Tetouan-Al Hoceima as a national model for integrated territorial development, where investment in economic and environmental infrastructure mutually reinforces sustainable growth.

Point of caution: Maintain coordinated governance among the various public stakeholders and ensure that investments remain aligned with the Regional Development Program in order to maximize synergies between structuring projects.

Sources :

- [ONCE, International Tender \(ref. 26F023/PLGV\)](#)
- [ONDA, 2025 Annual Report](#)
- [Tanger Med Port Authority, MedHub Brochure](#)
- [Bladi, The TGV is coming to Tangier Airport, 14 July 2026, Press article](#)
- [Les Inspirations Éco, Waste management: MAD 1.6 billion for Tangier's "Al Boughaz" center, 8 July 2026, Press article](#)

KEY STATISTICS

Summer signals: mobility, essential services and flow management



AIR TRAFFIC | TANGIER / TETOUAN / AL HOCEIMA

The 2026 summer season confirms the heavy pressure placed on regional infrastructure. By the end of July, Tangier Ibn Battouta Airport had welcomed 1.71 million passengers, up 9% year-on-year, while Al Hoceima recorded 78,366 passengers (+9.1%). In Tetouan, cumulative traffic reached 222,974 passengers (-3.6%), despite a strong rebound in July, when passenger traffic increased by 24.6% year-on-year. These trends point to overall sustained air traffic across the region, although with differing dynamics across its three airports.

1.71 million

passengers at Tangier Ibn Battouta Airport

+9 %

year-on-year passenger traffic in Tangier

78,366

passengers in Al Hoceima (+9.1%)

222,974

passengers in Tetouan (-3.6% cumulative)

ESSENTIAL SERVICES – DRINKING WATER | SRM-TTA

This seasonal pressure is also reflected in essential services and supporting infrastructure. SRM-TTA awarded six works packages relating to the drinking water network, representing aggregate annual amounts ranging from MAD 30.98 million to MAD 92.94 million; including VAT, in order to strengthen interventions across its regional service area.

6 works packages

awarded by SRM-TTA

MAD 92.94 million

incl. VAT/year – max amount

MAD 30.98-92.94 million

incl. VAT/year – aggregate annual amount across the six packages

FLOW MANAGEMENT – MARHABA 2026 | TANGER MED / TANGIER CITY / AIRPORT

As part of Operation Marhaba 2026, Tanger Med had welcomed 512,693 passengers as of 3 August, accounting for 35.9% of all maritime arrivals nationwide. This was complemented by 168,240 passengers through Tangier City and 167,147 arrivals through Tangier Airport. The return phase also involved specific measures to regulate departures at Tanger Med in order to facilitate the smooth management of summer passenger flows.

512,693

passengers through Tanger Med as of 3 August

35.9 %

of nationwide maritime arrivals

168,240

passengers through Tangier City

167,147

arrivals through Tangier Airport

KEY STATISTICS

Tangier-Tetouan-Al Hoceima confirms its position as the Kingdom's third-largest regional economy

The semi-final 2024 regional accounts published by the High Commission for Planning (HCP) confirm the economic weight of the Tangier-Tetouan-Al Hoceima region. With GDP reaching MAD 172 billion, up from 2023, the region now accounts for 10.7% of national GDP, consolidating its position as Morocco's third-largest regional economy, behind Casablanca-Settat and Rabat-Salé-Kenitra.

The region recorded 4.9% growth, above the national average of 4.4%, driven mainly by the dynamism of manufacturing and service activities. This performance confirms the gradual strengthening of the region's industrial and logistics positioning within the national economy.

Source : HCP, 2024 Regional Accounts

MAD 172
Bn

Regional
GDP

+4.9 % Growth in 2024

10.7 % of national GDP

3rd Largest regional
economy in the
Kingdom

Secondary activities account for a significant share of the regional economy

Secondary activities account for 33.7% of regional GDP, compared with 25.6% nationwide. This category includes manufacturing, mining, electricity, water and construction.

Secondary-sector activities are highly concentrated in the Casablanca-Settat and Tangier-Tetouan-Al Hoceima regions, which account for 45.9% and 14%, respectively, of the sector's national value added. Together, the two regions generated 59.9% of national secondary-sector value added in 2024.

Source : HCP, 2024 Regional Accounts

33.7 % of regional GDP generated by secondary activities

25.6 % Share of secondary activities in national GDP

14 % of national secondary-sector value added generated by TTA

59.9 % of national secondary-sector value added generated by Casablanca-Settat and TTA combined

Inflation: prices declined in June 2026, with sharper decreases in Al Hoceima and Tetouan

The Consumer Price Index (CPI) declined by 0.4% in June 2026 compared with the previous month, driven by lower food prices (-0.8%) and non-food prices (-0.2%). Among the Kingdom's main cities, Al Hoceima (-1.3%) and Tetouan (-1.0%) recorded some of the sharpest declines in the index, mainly reflecting lower food and fuel prices. Year-on-year inflation remained contained at 0.3%, while core inflation increased by 0.2% compared with May 2026 but declined by 0.1% compared with June 2025, pointing to relative price stability at the national level.

Source : HCP, Consumer Price Index (CPI) - June 2026, July 2026

-1.3% CPI decline in Al Hoceima

-1% CPI decline in Tetouan

GDP per capita continues to rise and moves closer to the national average

GDP per capita reached MAD 42,761 in 2024, compared with MAD 39,481 one year earlier. Although still slightly below the national average of MAD 43,891, this indicator reflects the continued increase in wealth generated across the region.

This trend accompanies the expansion of industrial and service activities and confirms the region's ability to maintain a growth rate above the national average.

Source : HCP, 2024 Regional Accounts

MAD 42,761

GDP per capita

+MAD 3,280

in one year

Household consumption in the region remains above the national average

Household final consumption expenditure reached MAD 109.4 billion in 2024, accounting for 11.6% of national expenditure and placing the region third nationwide. With average annual expenditure of MAD 27,210 per capita, above the national average of MAD 25,664, the region confirms the dynamism of its domestic market, providing a favorable environment for trade, services and consumption-driven investment.

Source : HCP, 2024 Regional Accounts

3rd Nationwide for
household final
consumption expenditure

MAD 27,210
Average annual expenditure per
capita

KEY STATISTICS

The regional business fabric confirms its momentum, driven by industry and VSMEs

According to the 2026 edition of the Tangier-Tetouan-Al Hoceima regional report by the Moroccan Observatory of VSMEs (OMTPME), the region has 48,235 active companies, generating total revenue of MAD 162.2 billion (+7.9%) and value added of MAD 50.5 billion (+9.8%). Manufacturing alone accounts for 52.4% of regional revenue and 77% of export revenue, ahead of trade (20%) and construction (8%).

The business fabric remains dominated by VSEs, which represent 95.3% of companies, while VSMEs account for 72% of the 571,969 jobs declared to the CNSS and 71.6% of the MAD 17.7 billion in bank loans granted to regional companies. Territorial concentration also remains high: Tangier-Assilah accounts for 71.8% of companies and 93.7% of the region's export revenue.

Source : OMTPME, Tangier-Tetouan-Al Hoceima Regional Report 2026

A labor market more favorable than the national average, despite a decline in activity

In 2025, the Tangier-Tetouan-Al Hoceima region posted an unemployment rate of 9.4%, down 0.8 points from 2024 and below the national level of 13%. This improvement was nevertheless accompanied by a decline in the labor force participation rate to 47.3% and in the employment rate to 42.8%, compared with 48.3% and 43.3% respectively one year earlier.

At the same time, the region benefits from favorable indicators across several urban centers: inflation remains contained at 0.8% in Tangier, 1% in Tetouan and 0.5% in Al Hoceima. In Tangier, tourist overnight stays rose by 14%, while the real estate market recorded a 0.7% increase in prices and a 5.4% increase in transactions.

Source :

HCP, 2025 Annual Results

Bank Al-Maghrib, 2025 Annual Report

48,235

active companies in the region

9.4%

regional unemployment rate, down 0.8 points

MAD 162.2 billion

in total revenue (+7.9%)

13%

national unemployment rate

MAD 50.5 billion

in value added (+9.8%)

47.3%

regional labor force participation rate

571,969

jobs declared to the CNSS

42.8%

regional employment rate

95.3%

of companies are VSEs

+14%

tourist overnight stays in Tangier

93.7%

of export revenue concentrated in Tangier-Assilah

+5.4%

real estate transactions in Tangier

INVESTMENT AND ATTRACTIVENESS

The Al Hoceima Investment Forum highlights key levers for strengthening the province's economic attractiveness



Held on 8 July 2026 by the Regional Investment Center of Tangier-Tetouan-Al Hoceima, in coordination with the Ministry Delegate in charge of Investment, Convergence and the Evaluation of Public Policies, the Al Hoceima Investment Forum is part of the strategy to promote the province's territorial offering and strengthen its attractiveness to national and international investors. Designed as a platform for dialogue between public and private stakeholders, the forum aimed to present investment opportunities, the available support mechanisms and the reforms intended to improve the business climate.

The discussions highlighted the province's main competitive assets, notably its geographic position on the Mediterranean seaboard, the wealth of its natural and marine resources, and its tourism, agricultural and fisheries potential, as well as the progress made in terms of basic infrastructure. The authorities recalled that the territorial and sectoral development programs launched since 2015 have mobilized nearly MAD 14 billion in public investment, contributing to the opening up of the province and the improvement of its economic and urban environment.

The forum identified several priority sectors, notably tourism, industry, the blue economy, agri-food, processing and logistics. The proximity of the future Nador West Med port was also presented as a development lever for these sectors. The interventions also highlighted several levers intended to strengthen the province's economic attractiveness, notably the development of local resources, the growth of public-private partnerships, and the mobilization of investor support

and financing offered to investors. Participants stressed that these actions should help transform the territory's potential into productive investment projects that create value added and jobs and foster sustainable economic and social development.

The forum was finally marked by the signing of a partnership agreement between the Tangier-Tetouan-Al Hoceima CRI and the Training Institute for Renewable Energy and Energy Efficiency Professions (IFMEREE), aimed at developing skills, encouraging investment and supporting innovation in the fields of renewable energy and energy efficiency, in order to support the region's economic momentum.

Sources:

- [2M, Al Hoceima: Spotlight on investment opportunities in the province, 9 July 2026, Press article](#)
- [Aujourd'hui le Maroc, Investment in Al Hoceima: The province's opportunities highlighted, 14 July 2026, Press article](#)

Key Considerations for Regional Action

The organization of this forum reflects the ambition to strengthen the positioning of Al Hoceima as an investment destination within the Tangier-Tetouan-Al Hoceima region. By showcasing the public investments already made, the high-potential economic sectors and the investor support mechanisms, this initiative helps diversify the region's centers of attractiveness and support more balanced territorial development.

Risks to anticipate: Difficulty in converting identified opportunities into effective investment projects; the need to maintain a competitive business environment and support tailored to investors.

Opportunities to seize: Capitalize on the MAD 14 billion in public investments made since 2015 to attract more private investment; develop priority sectors (tourism, blue economy, industry, agri-food, logistics and services); leverage the opportunities linked to the future Nador West Med port and strengthen public-private partnerships.

Stakeholders to mobilize: The Tangier-Tetouan-Al Hoceima CRI, the Ministry Delegate in charge of Investment, the Wilaya, the territorial authorities, IFMEREE and private investors will be called upon to support the implementation of the identified projects.

Decisions to consider: Ensure the follow-up of the partnerships concluded during the forum; continue promoting the province's territorial offering; strengthen investor support and financing mechanisms; and develop skills aligned with the needs of the priority sectors.

SMEs in Tangier-Tetouan-Al Hoceima eligible for the national Accel'Impact program

The Accel'Impact program, led by GIZ Morocco, the Ministry of Industry and Trade and Réseau Entreprendre Maroc, is launching its first cohort for high-growth-potential Moroccan SMEs. Open until 7 August 2026, this 24-month scheme will support fifteen companies based notably in Tangier, Casablanca, Rabat, Marrakech and Agadir.

The selected companies will benefit from a strategic diagnosis, tailored support, mentoring and specialized workshops aimed at structuring their development and strengthening their job-creation capacity. Although it does not provide direct financing, this program helps strengthen the support mechanisms for upgrading the skills of SMEs, considered a major lever of competitiveness and economic development.

Sources :

- GIZ Morocco, Applications for the first cohort of ACCEL'IMPACT
- Le Matin, SMEs: Accel'Impact, a new program to support growth and employment, 15 July 2026, Press article

Larache strengthens its appeal to international investors in offshore exploration

Morocco is pursuing its strategy of developing its offshore energy potential with the award of ten exploration permits in the “Gharb Deep Offshore” zone, covering nearly 16,990 km² off the provinces of Kenitra and Larache. Granted for an initial period of three years, these permits are part of a partnership between the National Office of Hydrocarbons and Mines (ONHYM) and Murphy Morocco Oil, a subsidiary of the American group Murphy Oil, which will operate them with a 75% stake, with ONHYM retaining the remaining 25%. This first phase is devoted to the analysis and interpretation of existing seismic data in order to assess the zone's geological potential, without any immediate drilling commitment. Although it does not prejudice commercially exploitable discoveries, this decision confirms the continued interest that Moroccan offshore potential generates among international investors specializing in energy exploration.

Beyond the prospects linked to hydrocarbons, this operation contributes to strengthening the Kingdom's attractiveness for capital-intensive investment. It also reflects the public authorities' determination to continue exploring national resources in order to diversify energy supplies and gradually reduce Morocco's dependence on hydrocarbon imports.

Sources :

- Official Bulletin No. 7521 of 29 June 2026, orders No. 997.26 to 1006.26
- La Releve, Morocco grants ten new offshore exploration permits in the Atlantic, 13 July 2026, Press article

Key Considerations for Regional Action

Although the permits concern the Atlantic seaboard, part of which lies off Larache, they could generate indirect benefits for Tangier-Tetouan-Al Hoceima, notably thanks to the port, industrial and logistics capacities of Tanger Med. The region therefore has assets to host activities supporting offshore projects: logistics, maintenance, engineering, specialized services and training.

Risks to anticipate: The permits guarantee neither a commercially exploitable discovery nor the development of a production activity; the benefits will depend on geological results and future investment decisions.

Opportunities to seize: Structure a regional offshore services offering, attract specialized operators and strengthen synergies with port and industrial infrastructure.

Stakeholders to mobilize: ONHYM, the Ministry of Energy Transition, the Regional Council, the CRI, Tanger Med, the National Ports Agency and training institutions.

Decisions to consider: Identify opportunities to develop a regional offshore services sector, strengthen local skills and promote the region's logistics assets to international investors.

Stronger regional mobilization to support investment by Moroccans Residing Abroad

As part of the Investment Week dedicated to Moroccans Residing Abroad, the Tangier-Tetouan-Al Hoceima CRI deployed a regional information and awareness caravan to bring support mechanisms closer to project holders from the diaspora. Launched in Tangier on 10 August 2026, the caravan then stopped in Tetouan and Al Hoceima on 11 August, Chefchaouen on 13 August, and Ouezzane on 17 August.

These meetings presented to Moroccans Residing Abroad the regional investment opportunities and the available support mechanisms, and provided an opportunity to discuss their projects directly, with the aim of strengthening their contribution to the region's economic and territorial development.

Source : Tangier-Tetouan-Al Hoceima CRI, Regional mobilization in support of Moroccans Residing Abroad, 10 August 2026

INDUSTRY & ENTREPRENEURSHIP

Chinese investment strengthens the move upmarket of the regional automotive ecosystem

Chinese investment projects are continuing their development within the automotive ecosystem of Tangier-Tetouan-Al Hoceima, with a positioning that now extends to battery materials, tires and smart automotive equipment. At Tangier Tech, nearly a dozen Chinese companies are said to be established or committed today, including BTR New Material Group, Sentury Tire and APG. BTR is notably carrying MAD 6 billion of investment in two battery-materials units, while Sentury is developing a USD 490 million plant, with a target capacity of 12 million tires per year.

These projects reinforce a regional ecosystem already structured around Renault, Tanger Med and dedicated industrial zones, bringing together more than 150 suppliers and 40,000 direct jobs. This move upmarket represents an opportunity to strengthen the region's industrial and technological integration, but also calls for monitoring the level of local integration, the traceability of components and the evolution of European local-content requirements.

For a detailed analysis of the implications of this momentum for the region's industrial positioning vis-à-vis the European Union, see ORVSIT Alert No. 54: “Trusted partner under European scrutiny.” The alert notably analyzes the issues linked to rules of origin, local integration, reputational risk with European partners and potential pressures on regional skills.

STRATEGIC ALERT

TRUSTED PARTNER UNDER EUROPEAN SCRUTINY

What China's rise in regional electric mobility means for its industrial positioning vis-à-vis the European Union

ISSUE No. 54

Sources :

- Jiangsu Yunyi Electric Co., Ltd. – Official notice No. 2025-070 concerning the establishment of a subsidiary in Morocco (published on CNINFO).
- Tanger Med Engineering, Technical assistance and project management for the construction of the Sentury industrial unit at the Mohammed VI Tangier Tech City, Press article
- Guizhou Tyre Co., Ltd. – Official notice concerning the investment in a tire production plant in Morocco (06/01/2026).
- GAC, GAC Officially Enters Morocco Market, Three Core SUVs Unveil New North African Expansion, 14 July 2026, Press release
- African Manager, Automotive industry: Tangier attracts a new Chinese investment of USD 66 million, 16 July 2026, Press article
- AMICA – Official newsletter of the Moroccan Association for the Automotive Industry and Construction (No. 6)

Social and solidarity economy: Tangier-Tetouan-Al Hoceima accelerates the modernization of its cooperative model

At a study day held on 16 July 2026 by the Regional Council of Tangier-Tetouan-Al Hoceima, in partnership with the Wilaya, the State Secretariat for Handicrafts and the Social and Solidarity Economy and the Office for the Development of Cooperation (ODCO), institutional stakeholders called for the emergence of a new generation of cooperatives more oriented toward innovation, quality and competitiveness. The discussions emphasized the need to support the transition of cooperatives toward entrepreneurial models meeting the requirements of modern markets, through stronger governance, digitalization, compliance with health standards, investment in human capital and better integration into value chains.



This orientation is in line with national priorities for developing the social and solidarity economy, with the drafting of a framework law, a new strategy aiming to raise the sector's contribution to 8% of GDP by 2030 and the creation of 50,000 jobs per year. It is also supported by targeted programs such as Tahfiz Niswa, of which Tangier-Tetouan-Al Hoceima is one of four pilot regions for supporting women's entrepreneurial projects.

The region has significant potential for developing the social and solidarity economy thanks to the diversity of its agricultural, fisheries, handicraft and local-produce sectors. Modernizing the cooperative fabric is a strategic lever for improving the local development of production, strengthening its compliance with the health standards required by organized markets and facilitating its access to national and international channels. The emphasis on digitalization, health certification and entrepreneurial support can also foster a better integration of cooperatives into regional value chains, while strengthening the economic inclusion of women and young people, particularly in rural areas.

Source :

- MAP, Tangier: Call for the emergence of a new generation of cooperatives based on innovation and quality, 16 July 2026, Press article

INFRASTRUCTURE, LOGISTICS & MOBILITY

Tanger Med strengthens its control capacities with latest-generation American scanners

The U.S. Embassy in Morocco has announced the provision of X-ray scanners for the Tanger Med port in order to strengthen cargo-control capacities. Operated by trained personnel, this equipment improves the detection of illicit weapons, dual-use components and high-risk goods. Beyond their security dimension, these investments help strengthen the security of the supply chains transiting through the Kingdom's leading port complex. They also reflect Moroccan-American cooperation in maritime security and the facilitation of secure international trade, in a context marked by stronger international requirements for the control of trade flows.

Source :

H.24, Maritime security: Tanger Med equipped with American X-ray scanners, 8 July 2026, Press article



Key Considerations for Regional Action

As the Kingdom's leading port and logistics hub, Tanger Med must maintain a high level of security in order to preserve its competitiveness and the confidence of shipowners, industrial firms and international trade partners. Strengthening control capacities is an essential lever for supporting the growth of flows while meeting international security standards.

Risks to anticipate: Growing sophistication of illicit trafficking; tightening of international port-security requirements; the need to ensure continuous upskilling of operators in the face of new control technologies.

Opportunities to seize: Consolidate Tanger Med's positioning as a benchmark secure logistics hub in the Mediterranean; strengthen the confidence of international investors and operators; and streamline trade flows through more effective and better-targeted controls.

Stakeholders to mobilize: Tanger Med Port Authority, the Customs Administration, the DGSN, the Ministry of

the Interior, and international partners will need to coordinate the strengthening of port security.

Decisions to consider: Continue modernizing control equipment, strengthen operators' skills and integrate these new systems into an overall strategy for risk management and securing the regional supply chain.

Air transport: the absence of Ryanair winter scheduling raises questions about Tetouan's connectivity

The airline Ryanair currently offers no flights to or from Tetouan-Sania R'mel airport beyond the end of October 2026. The six routes operated during the summer season (Madrid, Malaga, Alicante, Brussels-Charleroi, Marseille and Marrakech) do not appear in the winter booking schedule available to date. While Ryanair has not confirmed a definitive withdrawal from the airport, this absence of scheduling contrasts with the continuation of its operations at Tangier-Ibn Battouta and comes only a few months after the announcement of the expansion of its network in Morocco for summer 2026. This development could affect Tetouan's air connectivity, particularly with the European markets served by low-cost carriers.

Source : L'intelligence de l'information, Ryanair removes Tetouan from its winter schedule from the end of October, 17 July 2026, Press article

Maersk strengthens logistics connectivity between Tangier and Casablanca by rail

Maersk has launched a regular rail freight service between Tangier and Casablanca, now fully operational, with frequent departures and predictable transit times. The service links the maritime flows arriving in Tangier to the industrial and commercial activities of Casablanca, while integrating customs-clearance, storage and last-mile delivery solutions.

This new offering strengthens Tangier's position as the Kingdom's maritime and logistics gateway and fosters the development of multimodal transport, by diversifying delivery solutions and reducing dependence on a single mode of transport. It also helps streamline flows toward Casablanca in a context of growing port congestion.

Source :

Maersk, Connecting Casablanca and Tangier: a smart rail solution for Morocco supply chains, 14 August 2026

The Loukkos platform accelerates the revival of the cochineal-resistant cactus sector

The Tangier-Tetouan-Al Hoceima region is strengthening its climate-change adaptation mechanisms through the establishment of a new regional platform for propagating cochineal-resistant cactus in the municipality of Lamrissa, south of Ksar El Kebir. Developed by the Regional Office for Agricultural Development of the Loukkos (ORMVAL), in partnership with the Regional Directorate of Agriculture of Tangier-Tetouan-Al Hoceima and the National Institute of Agronomic Research (INRA), this infrastructure aims to support the revival of a sector heavily affected by the spread of cochineal, which has destroyed vast areas of cactus in Morocco.



The platform hosts a specialized nursery intended to produce plants from the varieties developed by INRA, selected for their resistance to cochineal while retaining their agronomic and economic qualities. The first plantings are already under way and are accompanied by the installation of appropriate infrastructure, notably a localized drip-irrigation system meeting the region's climatic constraints. With an initial area of more than two hectares, the platform is expected to be gradually extended to five hectares in order to increase its production capacity.

The project aims to ensure the supply of farmers across the eight provinces of the Tangier-Tetouan-Al Hoceima region, while progressively serving the farms of the Gharb. Until now, resistant plants were mainly brought from the Zemamra platform, which limited their availability in the north of the Kingdom. This new infrastructure will thus bring production closer to beneficiaries, accelerate the renewal of old plantations and support the solidarity-farming programs led at the regional level.

Beyond their resistance to the pest, the new varieties offer significant economic potential. They can be used for consumption, for the production of oil from their seeds – whose yield is estimated at between 9% and 16% – and for livestock feed thanks to their nutritional qualities. The platform thus contributes to the diversification of agricultural income while strengthening the resilience of farms in the face of phytosanitary and climatic risks.

This initiative is part of the national “Generation Green 2020-2030” strategy, which plans the production of nearly 17 million resistant plants by 2030. To date, 7.7 million plants have already been produced across the 11 propagation platforms operational nationwide, with the objective of restoring nearly 120,000 hectares of cactus plantations.

Source : Le 360, Loukkos: a new platform to revive the cochineal-resistant cactus sector, 12 July 2026, Press article

Key Considerations for Regional Action

The creation of this platform positions the Loukkos basin as a regional hub for the dissemination of plant material adapted to climatic constraints. For Tangier-Tetouan-Al Hoceima, it is a lever for agricultural diversification, the development of rural areas and the strengthening of farm resilience in the face of climate change. By promoting the dissemination of more resistant varieties and bringing their production closer to farmers, the project helps secure regional production systems in a lasting way.

Risks to anticipate: Gradual dissemination of the new plantations requiring technical support for farmers; maintenance of rigorous phytosanitary monitoring to protect the new varieties; localized-irrigation needs in a context of growing pressure on water resources.

Opportunities to seize: Make the Loukkos a regional hub for the production and dissemination of resistant varieties; develop value chains around fruit processing, seed oil and animal feed; strengthen the adaptation of regional farming systems to climatic hazards; and support solidarity-farming programs for the benefit of rural farmers.

Stakeholders to mobilize: ORMVAL, the Regional Directorate of Agriculture, INRA, the TTA Regional Council and professional organizations will need to support the revival of the cactus sector.

Decisions to consider: Accelerate the dissemination of resistant plants, strengthen technical support for farmers, support the development of cactus by-products and fully integrate this sector into regional strategies for climate-change adaptation and sustainable agricultural development.

Water innovation and integrated governance: the region accelerates its transition toward sustainable and resilient water management

Faced with intensifying water stress and the effects of climate change, the Tangier-Tetouan-Al Hoceima region is gradually strengthening the innovation and governance levers intended to secure its water resources in a lasting way. This momentum was illustrated in July 2026 through two complementary initiatives: the organization in Tangier of the 2nd edition of the International Symposium on Innovations in Solar Desalination and Sustainable Water Management (ISSD-WM 2026) and the continuation of the WEFE Nexus (Water-Energy-Food-Ecosystems) initiative around the Oued El Makhazine dam and the irrigated areas of the Loukkos.

Held on 8 and 9 July 2026 by ENSI Tangier, in partnership with the Multidisciplinary Faculty of Larache and the MEDI-ASD association, the symposium brought together researchers, engineers, industrialists and public decision-makers from Morocco, Spain, France, Saudi Arabia and Jordan, among others. Held under the theme “Smart and Sustainable Water Systems: Innovation, Circular Economy, Climate Resilience and Peace,” this meeting focused on advanced desalination technologies, water systems powered by renewable energy, the digitalization of infrastructure, water reuse, the circular economy, and integrated Water-Energy-Food approaches. The selected papers will also be published in a special issue of the scientific journal *Energies* (Q1 – Scopus), confirming the event's international scientific dimension.

In parallel, the Regional Council of Tangier-Tetouan-Al Hoceima reaffirmed its commitment to the WEFE Nexus project during the Board of Directors meeting of the Regional Office for Agricultural Development of the Loukkos (ORMVAL), marked by the presentation of the interim results of the feasibility study devoted to the Oued El Makhazine dam and the irrigated areas of the Loukkos. This approach aims to move beyond a sectoral management of water by simultaneously integrating the issues linked to water resources, energy, agriculture and the preservation of ecosystems, in order to improve the climate resilience of the territories.

For Tangier-Tetouan-Al Hoceima, these two initiatives are of strategic importance. The region concentrates growing water needs linked to demographic growth, industrial expansion around Tanger Med and the industrial zones, as well as a structuring irrigated agriculture in the Loukkos basin. In this context, the innovations presented at the symposium open up concrete prospects for reducing the energy costs of desalination through renewable energy, improving the efficiency of water infrastructure, promoting the reuse of unconventional water and strengthening the water security of

domestic, agricultural and industrial uses. For its part, the WEFE approach provides an integrated governance framework that makes it possible to anticipate trade-offs between the different uses of water and to promote territorial development reconciling water security, food security, energy transition and the preservation of natural resources. Together, these approaches help position the region as a pilot territory in testing innovative solutions for climate-change adaptation and sustainable water management.

Source :

- [Federation Energie, 2nd International Symposium on Innovations in Solar Desalination and Water Management, 8 and 9 July in Tangier](#)
- [Maroc Diplomatie, Dams in Morocco: after the 2026 rains, a new challenge threatens water reserves, 13 July 2026, Press article](#)

Despite improved reserves, water vulnerability persists

At the end of summer 2026, the water situation remained markedly more favorable than a year earlier. As of 31 August 2026, the Kingdom's dams held a total of 11.51 billion m³ of reserves, corresponding to a national filling rate of 67.5%, despite the seasonal decline linked to high temperatures and increased water demand.

At the regional level, the situation remained particularly favorable. The Loukkos basin posted a filling rate of 79.9%, with nearly 1.56 billion m³ stored. Several of the region's dams still showed high levels: Dar Khrofa reached 91%, Kharroub 90%, while Charif Al Idrissi and Tanger Med each stood at 89%. The Oued El Makhazine dam, the basin's main structure, recorded a filling rate of 72%, or 506.4 million m³.

These levels rely on a significant network of water infrastructure. According to the Ministry of Equipment and Water, the two large dams of the Loukkos basin, Oued El Makhazine and Dar Khrofa, have storage capacities of approximately 672 and 480 million m³ respectively. The Tangier and western Mediterranean basins also have several structuring works, notably Ibn Battouta, 9 April 1947, Kharroub, Tanger Med, Charif Al Idrissi and Chefchaouen.

Strengthening regional water security also depends on better coordination between these infrastructures. The Ministry notably reports the planned transfer of water from the Oued El Makhazine dam to Dar Khrofa, intended to strengthen the security of drinking-water supply for Greater Tangier. Despite improved reserves, water availability thus remains dependent on the networks' capacity to convey the resource to the territories and to meet peaks in summer consumption.

Sources :

- [Ministry of Equipment and Water, Maa Dialna platform, dam situation as of 31 August 2026](#)
- [Le Matin, Morocco's dams retain significant water reserves at the end of summer, 31 August 2026.](#)

Key Considerations for Regional Action

The Tangier-Tetouan-Al Hoceima region must meet growing water demand while strengthening its climate resilience. The ISSD-WM 2026 and WEFE Nexus initiatives reflect a shift toward more integrated resource management, combining innovation, renewable energy and coordination of sectoral policies. The challenge now is to convert these orientations into operational projects that sustainably guarantee the territory's water supply.

Risks to anticipate: Persistent water stress despite the cyclical improvement in reserves; rising needs linked to demographic, industrial and agricultural growth; vulnerability of supply networks in some rural municipalities; growing impacts of heatwaves on available resources.

Opportunities to seize: Leverage the innovations presented at the ISSD-WM symposium to develop desalination solutions powered by renewable energy; integrate the WEFE approach into territorial planning; strengthen the reuse of unconventional water; and consolidate partnerships between research, authorities and public operators in order to accelerate water innovation.

Stakeholders to mobilize: The TTA Regional Council, ORMVAL, the ABHL, ONEE, the ministries concerned, Abdelmalek Essaadi University, ENSI Tangier and the territorial authorities will need to coordinate the implementation of these initiatives.

Decisions to consider: Capitalize on the results of the ISSD-WM symposium and the WEFE study to guide water investments, develop low-energy-footprint desalination solutions, strengthen the integration between water, energy and agriculture policies, and accelerate the modernization of water-supply networks in the most exposed territories.

SIGNALS AND SCENARIOS: WATER, ENVIRONMENT & CLIMATE

Signals (medium to long term)

The persistence of water stress despite the cyclical improvement remains the most likely signal. The national filling rate masks a loss of 158.6 million m³ in ten days as a result of the heat, with a high impact on summer availability. The vulnerability of rural networks is already evident. Chefchaouen, Larache, Ouezzane and Tangier are experiencing shortages despite the recovery of reserves: probability

high recurrence, moderate impact but concentrated in the least-equipped mountain areas.

The development of the desalination and renewable-energy innovations from the ISSD-WM symposium remains of moderate probability. Potentially high impact if the solutions presented translate into funded projects, low if they remain at the scientific stage.

The completion of the WEFE Nexus feasibility study (Oued El Makhazine dam, Loukkos areas) is the signal with the highest potential impact. Moderate probability: the interim results are presented, but the transition to operational integrated governance remains to be confirmed.

Scenarios

Integrated consolidation. The WEFE study leads to an operational governance framework, low-energy-footprint desalination projects are launched, and the modernization of rural networks advances in the most exposed municipalities.

Recurring summer strain. National reserves continue to improve on an annual-average basis, but heat peaks and seasonal needs reproduce episodes of local shortages, without integrated governance changing the situation in the short term.

Sectoral stagnation. The WEFE study remains at the diagnostic stage, desalination does not move beyond scientific experimentation for lack of funding, and water management remains siloed among sectoral stakeholders.

FISHERIES & BLUE ECONOMY

Innovation, research and sustainable management: the new levers of resilience for the blue economy in the region

The Tangier-Tetouan-Al Hoceima region is continuing to consolidate its blue economy through several initiatives that reflect an evolution of fisheries policies toward management based more on innovation, scientific research and the sustainability of marine resources. Between the testing of new technical solutions to protect fishing activities, the strengthening of health monitoring of shellfish-farming areas and national investment in fisheries research, these actions are part of an overall strategy aimed at preserving resources while improving the economic resilience of maritime sectors.

In Al Hoceima, a pilot phase was launched to assess the effectiveness of reinforced purse-seine nets intended to limit the damage caused by the common bottlenose dolphin (*Tursiops truncatus*) to small pelagic fisheries. This experiment, conducted under a partnership agreement signed in 2024 between the Ministry of Agriculture, Maritime Fisheries, Rural Development and Water and Forests, the Ministry of the Interior, the Ministry of the Economy and Finance,

the Regional Council of Tangier-Tetouan-Al Hoceima, the National Institute of Fisheries Research (INRH) and the National Fisheries Office (ONP), benefits from an envelope of MAD 90 million, of which MAD 20 million provided by the Regional Council, dedicated to the acquisition of new nets. The trials conducted since July on three sardine vessels operating in Al Hoceima, Jebha and Ras El Ma produced broadly satisfactory results. Professionals thus approved the continuation of the contract covering the remaining 57 nets, with a gradual deployment in the ports concerned and the maintenance of technical monitoring intended to improve their performance.

At the same time, the State Secretariat for Maritime Fisheries decided to temporarily ban the harvesting and marketing of oysters from the classified shellfish-farming area of Oued Laou-Kaa Sraas (Tetouan/Chefchaouen), following analyses carried out by INRH that revealed concentrations of marine toxins above permissible standards. This preventive measure illustrates the strengthening of health-control systems intended to guarantee consumer safety and preserve the credibility of national shellfish-farming sectors.

These initiatives are part of a broader national momentum driven by the 2025-2027 roadmap of the State Secretariat for Maritime Fisheries, which places the preservation of fisheries resources at the heart of sectoral policy. This roadmap is based notably on strengthening scientific research, improving fisheries-management mechanisms, modernizing control systems and rolling out digital tools for monitoring fishing activities. In this perspective, nearly MAD 500 million has been mobilized to strengthen the scientific research fleet, while more than 30 fisheries-management plans are now being implemented nationwide.

For the Tangier-Tetouan-Al Hoceima region, where maritime fishing is a structuring economic sector, these developments reflect a transition toward more integrated management of marine resources. By drawing on technological innovation, applied research and stronger health governance, they help improve the competitiveness of fisheries sectors while strengthening their capacity to adapt to the effects of climate change, the pressures on resources and the growing market requirements in terms of quality, traceability and sustainability.

Sources :

- [Le Matin, Al Hoceima: an innovative solution to limit the damage caused by the common bottlenose dolphin to fisheries, 11 July 2026, Press article](#)
- [H24Info, Tetouan/Chefchaouen: oyster harvesting banned in the Oued Laou-Kaa Sraas area, 10 July, Press article](#)
- [Hespress, Maritime fisheries: MAD 500 million to strengthen scientific research, 6 July 2026, Press article](#)

Key Considerations for Regional Action

With its Mediterranean and Atlantic seabords, the region is directly concerned by the transformations of the blue economy. Strengthening scientific research, health monitoring and innovation is an essential lever for preserving marine resources, securing professionals' incomes and strengthening the competitiveness of fisheries sectors.

Risks to anticipate: Growing pressure on fisheries resources, changing interactions between protected marine species and fishing activities, health risks and the effects of climate change.

Opportunities to seize: Roll out solutions limiting fishing losses, strengthen scientific research and monitoring, develop sustainable aquaculture and improve the health quality of products.

Stakeholders to mobilize: State Secretariat for Maritime Fisheries, INRH, ONP, the Regional Council, the fisheries chambers and sector professionals.

Decisions to consider: Assess the ongoing experiments, support the adoption of innovative solutions and strengthen applied research, health monitoring and the adaptation of fisheries to environmental changes.

Contrasting fishing activity across the region's main ports

At the end of August 2026, coastal and artisanal fishing landings show contrasting trends across the region. Tangier records the most marked increase, with 5,644 tonnes marketed, up 100% year-on-year, for a value of MAD 160.2 million (+17%). In Larache, volumes also rose by 17% to 12,299 tonnes, while their value declined slightly by 2% to MAD 234.2 million.

Conversely, Al Hoceima recorded a 13% decline in volumes, to 1,526 tonnes, accompanied by a 15% drop in value, to MAD 84.7 million. This contraction is explained notably by the decline in pelagic fish (-25%) and cephalopods (-16%), despite an increase in white fish (+8%) and crustaceans (+44%), illustrating differing dynamics across species and the region's ports.

Source : National Fisheries Office (ONP), Statistical report, August 2026



GOVERNANCE

The ordinary session of July 2026 confirms the acceleration of the implementation of the Regional Development Program 2022-2027

Meeting on 6 July 2026, the ordinary session of the Regional Council of Tangier-Tetouan-Al Hoceima adopted a set of deliberations and agreements reflecting an acceleration of the implementation of the Regional Development Program (PDR) 2022-2027. Beyond the validation of new projects, this session highlights an evolution of regional governance toward a more integrated approach, combining territorial competitiveness, ecological transition, social cohesion and digital transformation.

The decisions adopted first reflect a determination to strengthen structuring infrastructure and local facilities. The validation of the “Al Boughaz” household-waste landfill and recovery center project, the development of public spaces around the Tanger Med port complex, the continued upgrading of underserved neighborhoods in M'diq, Fnideq and Martil, as well as the creation of a modern provincial slaughterhouse in Allyene, illustrate a logic of simultaneously improving economic attractiveness, urban services and quality of life.

The session also marks a scaling-up of the environmental transition in regional policies. The waste-recovery center project represents an evolution toward more sustainable management of household waste, while investment in urban infrastructure helps strengthen the resilience of territories in the face of the challenges of demographic growth and environmental pressure.

In terms of territorial cohesion, several decisions reflect a determination to reduce disparities between territories and improve access to essential services. The partnerships concluded in the fields of literacy, the socio-economic integration of young people, the strengthening of the human resources of health facilities and support for health associations reflect an approach combining economic development and inclusion.

One of the main developments of this session, however, lies in the approval of the creation of a Regional Development Company dedicated to digital development and territorial intelligence. This future structure is a lever for modernizing regional governance by centralizing the steering of digital projects, developing dematerialized public-service platforms and strengthening the use of territorial data for decision-making support. Its alignment with the national Morocco Digital 2030 strategy also reflects the determination to position the region among the driving territories of digital transformation in Morocco. Finally, the approval of cooperation agreements with the Association of Regions of Morocco for organizing the UCLG World meetings in Tangier, as well as with the Spanish Agency for International Development Cooperation (AECID), confirms the region's growing openness to international territorial-cooperation networks and its positioning as a platform for dialogue and partnerships on a Euro-Mediterranean scale

Key Considerations for Regional Action

The decisions adopted during this session reflect an evolution of regional governance toward a more integrated model, where investment in infrastructure, the environment, human capital and digital transformation is mobilized in a complementary manner in order to improve competitiveness, the quality of public services and territorial cohesion. They also confirm the Regional Council's determination to accelerate the execution of the PDR 2022-2027 while strengthening the attractiveness and international influence of Tangier-Tetouan-Al Hoceima.

Risks to anticipate: Delays in the execution of structuring projects; coordination difficulties among the various institutional partners; limited capacity of some local authorities to support digital transformation; risk of scattering investments without a robust monitoring and evaluation mechanism.

Opportunities to seize: Accelerate the implementation of the PDR 2022-2027 by strengthening the coordination of investments in infrastructure, the environmental transition, digital transformation and public services, while consolidating the region's attractiveness, improving the quality of services delivered to citizens and reducing territorial disparities.

Stakeholders to mobilize: The TTA Regional Council, the Wilaya, the DGCT, the sectoral ministries, the territorial authorities, the future Regional Development Company, AECID and the Association of Regions of Morocco will need to ensure close coordination for the implementation of the projects.

Decisions to consider: Ensure close monitoring of the approved projects, rapidly operationalize the Regional Development Company, strengthen coordination among partners and put in place indicators to assess the impact of investments on attractiveness, the quality of public services and the reduction of territorial disparities.

INTERNATIONAL COOPERATION

The France-Morocco exceptional partnership reaches a new stage in its implementation

Meeting on 16 July 2026 for the 15th High-Level Meeting, the French and Moroccan governments took a first stock of the implementation of the “enhanced exceptional partnership” launched in 2024. The two parties highlighted progress deemed “exceptionally positive” in several strategic areas, notably industry, energy, security, defense, culture, education and agriculture. This meeting also enabled the signing of new agreements intended to deepen bilateral cooperation and prepare for the upcoming State visit of His Majesty King Mohammed VI to France.

On the security front, the French authorities highlighted the strengthening of operational cooperation between the two countries in the fight against terrorism, drug trafficking, human trafficking and irregular immigration, emphasizing the results obtained through

coordination between security services and judicial authorities. The two governments also confirmed the launch of work to draft a bilateral treaty, presented as the first agreement of this kind that France would conclude with a State located outside the European Union, reflecting the determination to give a lasting and structuring framework to the strategic partnership between the two countries.

Source :

- [French Republic, Visit of Prime Minister Sebastien Lecornu to Morocco, 16 July, Press release](#)

Key Considerations for Regional Action

For the Tanger-Tetouan-Al Hoceima region, the deepening of the France-Morocco partnership strengthens an institutional environment conducive to the development of new cooperation in sectors aligned with regional priorities, notably industry, energy, training, culture and innovation. Given its openness to the Euro-Mediterranean area and its economic weight, the region is likely to benefit from the gradual implementation of the new agreements concluded under this enhanced cooperation.

Risks to anticipate: A mainly national roll-out of the agreements could limit territorial benefits if the regions do not position themselves sufficiently in the future cooperation programs.

Opportunities to seize: Capitalize on the strengthening of the France-Morocco partnership to develop new cooperation in the fields of industry, energy, training, culture and innovation, while strengthening the region's positioning with French institutional and economic partners.

Stakeholders to mobilize: The Moroccan and French governments, the sectoral ministries, the TTA Regional Council, the Wilaya, the territorial authorities, higher-education institutions and economic stakeholders will need to ensure the territorial roll-out of this cooperation.

Decisions to consider: Monitor the implementation of the agreements concluded, identify the mechanisms that could be territorialized and strengthen the region's positioning in the future France-Morocco cooperation programs.

Larache strengthens its international sporting influence through a strategic Moroccan-Spanish partnership in triathlon

On the occasion of the 19th edition of the Africa Triathlon Premium Cup, held in Larache from 3 to 5 July 2026, the Royal Moroccan Triathlon Federation (FRMTri) and the Spanish Triathlon Federation (FETRI) signed a cooperation agreement aimed at strengthening their exchanges in the fields of training, technical and administrative supervision, the organization of competitions and the development of the discipline. This agreement institutionalizes a collaboration begun several years ago between the two federations and paves the way for a structured partnership based on the sharing of expertise and capacity building.



The agreement notably provides for joint actions to train coaches, referees, officials and competition organizers, as well as the development of triathlon clubs and schools. It will also promote the participation of Moroccan athletes and representatives in competitions held in Spain, while encouraging the presence of Spanish officials and athletes at events organized in Morocco. A joint committee will be responsible for monitoring the cooperation and overseeing the implementation of the joint initiatives. This partnership has already had a first concrete translation with the participation of Spanish officials in the training of national officials organized alongside the competition and the presence of Spanish international referees at the Africa Cup. The event also brought together in Larache several hundred triathletes from Africa, Europe and the Americas as part of a qualifying competition for the Los Angeles 2028 Olympic Games, strengthening the city's international visibility.

Sources :

- World Triathlon, 2026 Africa Triathlon Premium Cup Larache
- MAP, Larache: The Moroccan and Spanish triathlon federations seal their partnership, 5 July 2026, Press article

Chefchaouen consolidates its position as Morocco's capital of environmental cinema

Held from 17 to 20 June 2026, the 15th edition of the Chefchaouen International Environmental Film Festival (FIFE) confirmed the city's position as an international event dedicated to environmental issues. Held under the theme "Environment and Climate Change," it brought together filmmakers, researchers and experts from several countries around screenings, conferences and master classes devoted notably to climate change, biodiversity, sustainable water management and the protection of marine ecosystems. Beyond its cultural dimension, the festival contributes to the influence of Chefchaouen and the Tangier-Tetouan-Al Hoceima region by showcasing their natural assets and fostering international exchanges around the ecological transition. It thus strengthens the region's image as a territory combining heritage, culture and sustainable development.

Sources :

- Talassemiane Association for the Environment and Development
- Atalayar, Chaouen renews its rendezvous with green cinema
- four days of dialogue between image and nature, 4 July 2026, Press article

Tetouan: a study launched to structure the regional leather ecosystem and rehabilitate the old tannery

As part of the project "Comprehensive renewal of the circular economy of the leather crafts of the Tetouan medina," financed by AECID and led by the Association of Artistic and Creative Crafts of Tetouan (AMAC), a call for tenders has been launched for a detailed study of the leather ecosystem in the Tangier-Tetouan-Al Hoceima region.

The assignment also includes the architectural and engineering studies as well as the monitoring of the rehabilitation of the old Dar Dbagh tannery, in the heart of the Tetouan medina. The project aims to restore to this site a cultural, artisanal and productive vocation, while developing the leather crafts and fostering their transition toward a sustainable circular-economy model, which could also strengthen the medina's tourist appeal.

Source :

- Association of Artistic and Creative Crafts of Tetouan (AMAC) / Spanish Agency for International Development Cooperation (AECID), Study of the leather ecosystem in the Tangier-Tetouan-Al Hoceima region – Morocco, Call for tenders No. AMAC-26-02, 2026.

COUNCIL PROCEEDINGS

15 July 2026

The Region strengthens its cooperation with Italian partners in support of sustainable tourism



Organizers: Regional Council of Tangier-Tetouan-Al Hoceima, with the participation of representatives from Italy Discovery, Morocco Discovery and the Italian Farmers' Association (AIC).

Event objectives: Explore the prospects for Moroccan-Italian cooperation in the field of sustainable tourism, strengthen institutional partnerships, promote the tourist destinations of both countries and foster exchanges of experience and best practices in territorial development and tourism promotion.

Key conclusions: The discussions confirmed a shared determination to develop sustainable cooperation between the partners, through joint tourism-promotion initiatives, the development of territories and the strengthening of their attractiveness. The discussions also highlighted the value of structuring Euro-Mediterranean partnerships that foster exchanges of expertise and the development of joint projects in the field of sustainable tourism.

Relevance for the region: This initiative helps strengthen the international openness of the Tangier-Tetouan-Al Hoceima region and its positioning in sustainable tourism. It provides a favorable framework for developing partnerships with Italian stakeholders, promoting the region's natural and cultural assets and sharing best practices likely to support tourist appeal and territorial development on a Euro-Mediterranean scale.

24 July 2026

ORVSIT morning session devoted to the Region's strategic transformations



Organizers: Regional Council of Tangier-Tetouan-Al Hoceima,

Event objectives: Strengthen strategic reflection on the region's major transformations by addressing the issues of economic development, institutional reform, territorial governance and investment attractiveness, within the framework of advanced regionalization.

Key conclusions: The discussions focused on several structuring projects, notably the regional strategy for economic and industrial activity zones, the developments in the draft organic law on regions, the progress of the Regional Observatory for Strategic Monitoring and Territorial Intelligence, and the NORDEV project. Participants stressed the importance of strengthening the complementarity between investment, regional governance and territorial intelligence in order to improve competitiveness and support sustainable territorial development.

Relevance for the region: This study day reflects the Regional Council's determination to structure governance based more on anticipation, strategic planning and data-driven decision-making. The orientations presented are important levers for improving the region's economic attractiveness, strengthening its institutional framework and supporting the implementation of structuring projects serving territorial development.

4 August 2026

An exchange meeting for the women's cooperatives of the “Jihat Nahida” program



On 4 August 2026, a communication meeting was held for the women's cooperatives benefiting from the “Jihat Nahida” program in the Tangier-Tetouan-Al Hoceima region.

Event objectives: Strengthen dialogue with the beneficiary cooperatives, ensure the follow-up of the program's implementation and foster a better appropriation of the support mechanisms offered. The meeting also aimed to support the structuring of the cooperatives and the strengthening of their development capacities.

Key takeaways: The discussions helped consolidate the dialogue with beneficiaries and highlight the importance of local support in fostering the sustainability and development of women's cooperatives. The approach also helps strengthen their capacity to structure their activities and better integrate into local economic dynamics.

Relevance for the region: The “Jihat Nahida” program contributes to strengthening the economic empowerment of women and the consolidation of the social and solidarity economy in the region. By supporting cooperatives in their structuring and development, it helps foster local economic activity, particularly in territories where cooperative entrepreneurship is a lever for inclusion and income generation.

EVENTS

From 25 to 28 November 2026

Tangier will host the 18th edition of the MEDays International Forum, consolidating its role as a platform for strategic South-South dialogue



Organizers: MEDays Forum Foundation and Amadeus Institute, under the High Patronage of His Majesty King Mohammed VI.

Event objectives: Bring together political, economic and institutional decision-makers to analyze global geopolitical, economic and technological shifts, foster strategic dialogue between the countries of the North and the South, promote structuring investments in Africa through the MEDays Investment Summit (MIS) and strengthen Morocco's role as an international platform for dialogue, cooperation and soft power.

Announced themes: The discussions will focus on the issues linked to sovereignty, security, energy, industrialization, artificial intelligence and the reconfiguration of value chains in a context of fragmentation of the world order. They will also highlight the need for African and Global South countries to strengthen their strategic autonomy, while fostering investment, public-private partnerships and South-South and Atlantic cooperation.

Relevance for the region: Hosting the Forum strengthens Tangier's positioning as an African and Euro-Mediterranean platform for strategic dialogue, investment and economic diplomacy. It helps increase the region's international visibility, fosters attractiveness to investors, showcases the host infrastructure (Palace of Arts and Culture, Tanger Med, activity zones) and supports the development of business tourism (MICE). The themes addressed (industry, logistics, energy, AI, value chains, Atlantic cooperation) are strongly aligned with the region's economic-development priorities.

Sources :

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From 7 to 9 October 2026

Tangier will host the 8th edition of the AUSIM Conference, a national gathering dedicated to digital transformation



Organizers: Association of Information Systems Users in Morocco (AUSIM), with the participation of institutional partners and major players in the digital ecosystem.

Event objectives: Bring together public, private and academic stakeholders to discuss the challenges of digital transformation, promote artificial intelligence, innovation and digital sovereignty as levers of competitiveness, and foster partnerships within the digital ecosystem.

Announced themes: The upcoming Conference highlights the central role of artificial intelligence and digital sovereignty in the transformation of organizations and the strengthening of competitiveness. It also emphasizes the importance of skills development, innovation and cooperation between the public, private and academic sectors in accelerating Morocco's digital transformation.

Relevance for the region: Organizing the 8th AUSIM Conference in Tangier strengthens the region's positioning as a national hub for innovation and digital technology. This event helps increase its visibility among technology companies, investors and decision-makers, while consolidating its attractiveness for projects linked to digital transformation, digital services and artificial intelligence. It is also an opportunity to develop local skills, foster partnerships between regional and national stakeholders and support economic diversification around digital professions and advanced technologies.

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Until 30 October 2026

The Territory Development Challenge returns for a third edition around nine regional priorities

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Organizers: Regional Investment Center of Tanger-Tetouan-Al Hoceima (CRI TTA).

Event objectives: Launched on 3 August 2026, the Territory Development Challenge (TDC 2026) is a call for projects intended to bring out innovative solutions serving sustainable, smart and inclusive territorial development.

Announced themes: This third edition is organized around nine challenges directly linked to regional priorities, including sustainable agro-industry, smart territories, the blue economy, smart logistics, inclusive rural development, sustainable tourism and energy efficiency.

Relevance for the region: Open to startups, entrepreneurs, companies, cooperatives, researchers and project holders, the program aims to support high-local-impact initiatives capable of meeting the needs of the region's citizens and economic stakeholders. Applications are open until 30 October 2026.

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