



4 July 2025

First National AI Summit

(1–2 July 2025)

CONTEXT AND SCOPE

Held in Rabat (UM6P) under the High Royal Patronage, this Summit aimed to structure a national, sovereign, ethical, and inclusive AI strategy aligned with the goals of “Digital Morocco 2030.”

It brought together over 2,000 participants (government, private sector, universities, startups, and diaspora) to engage in discussions across 13 cross-cutting themes: administration, education, health, agriculture, industry, security, culture, media, innovation, etc.

KEY MESSAGES FROM POLICYMAKERS

- Prime Minister Aziz Akhannouch: AI is a lever for strategic sovereignty, essential to the economy, education, and healthcare. He called for the development of an ethical and transparent AI governance framework to manage associated risks (disinformation, unemployment, inequality).
- Minister Amal El Fallah Seghrouchni: AI must be a driver of local competitiveness, built on Moroccan-made solutions, supported by a legal framework that guarantees the right to algorithmic transparency, data protection, and social equity.

STRUCTURING AND OPERATIONAL COMMITMENTS

- Two phases: a technical day (demonstrations, sector-specific workshops) followed by an institutional day (governance, international cooperation).
- Memoranda of understanding signed with national and international public and private stakeholders; forthcoming publication of key recommendations and a white paper to define a rapid operational roadmap.

CHALLENGES AND OPPORTUNITIES FOR THE TTA R

- **Sectoral catalyst:** The 13 identified themes offer direct pathways to integrate AI into local projects (education, smart agriculture, health, industry).
- **Access to funding:** Connections with sovereign funds and present investors can facilitate the mobilization of resources for innovative regional initiatives.

- **Support for territorial innovation:** Opportunity to position TTA as a hub for Moroccan AI startups and solutions, particularly through the UM6P ecosystem.
- **Responsible regional governance:** Need to establish a regional governance framework aligned with the national strategy (transparency, ethics, inclusion).

Opportunities:

- AI can help address territorial challenges: mobility, inclusion, taxation, employment.
- Proposal to create a Regional Center of Excellence in AI in TTA, modeled on the one planned in Nador.

Points of Vigilance:

- Risk of misuse of AI in education.
- Loss of sovereignty due to reliance on foreign services for processing sensitive data.
- Rapid transformation of professions, requiring ongoing monitoring of employment and training trends.

URGENT RECOMMENDATIONS

Action	Description
1. Appoint a TTA AI Committee	Involve local governments, universities, businesses, civil society, and startups to adapt the national strategy locally. Also, establish regional data governance in line with national standards.
2. Launch a regional AI audit	Map needs, infrastructures, skills, and potential integration projects.
3. Initiate strategic partnerships	With UM6P, incubators, and sovereign funds; participate in project calls following the Summit.
4. Develop local governance	Draft an ethical charter + expert committee to monitor AI deployments (privacy, bias, inclusion).
5. Implement a training program	Train regional public/private stakeholders on AI (explainability, cybersecurity, innovation). Integrate AI into public services via regional pilot projects.

Sources :

Papers and work on the First Assises of IA (July 1 & 2, 2025) and Impact Plus analysis.