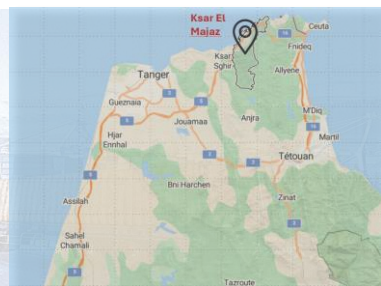


KSAR EL MAJAZ: REGULATORY MODERNIZATION TO STRENGTHEN THE INDUSTRIAL AND LOGISTICAL COMPETITIVENESS OF TANGER MED



STRATEGIC SIGNAL

The reform of the regulatory framework of the Ksar El Majaz industrial acceleration zone follows a strategic logic: this is not a mere technical adjustment, but a strong signal aimed at maintaining the attractiveness of the Tanger Med ecosystem in the face of growing competition between Mediterranean hubs.

This update comes at a particularly favorable time. The port complex is indeed posting sustained growth, rising from 10.24 million TEUs in 2024 to 11.1 million in 2025, which further reinforces the relevance of a modernized legal framework for the industrial zones underpinning it.

HIGHLIGHTS

Decree No. 2.25.1114 simplifies administrative and customs procedures, reduces compliance costs and improves legal predictability, while notably drawing on the **Zones Community System (ZCS)**, a digital one stop shop developed by Tanger Med Zones to centralize the management of authorizations, access and business services. This platform aims to streamline investor processes and strengthen the operational efficiency of an ecosystem that already generates 166 billion dirhams in business volume across more than 3,000 hectares and 1,400 companies.

STRATEGIC ANALYSIS: PROBABLE IMPACTS

A) Consolidation of the Euro-African Hub

The modernization of the Ksar El Majaz framework strengthens the regulatory clarity of the Tanger Med ecosystem and maintains its competitive edge in the face of growing competition from Mediterranean platforms.

B) Densification of Export Value Chains

The simplification of procedures and enhanced legal predictability should accelerate the establishment of high value-added industries – automotive, electrical and logistics – and support Morocco's export momentum.

C) Anchoring the Nearshoring Model

By combining European proximity, logistical connectivity and regulatory flexibility, Morocco is consolidating its position as a reference destination for industrial relocation strategies and export-oriented production.

STRATEGIC ANALYSIS: POINTS OF VIGILANCE

- **An Adjustment Reform, Not a Break:** the objective is to maintain the regulatory fluidity of an already high-performing platform, not to change its model.
- **A Targeted Signal Toward High Value-Added Sectors:** the reform primarily targets sectors such as automotive, aeronautics and logistics, with an expected effect of densifying existing value chains and attracting new investors.
- **Credibility Backed by a Dominant Asset:** the reform consolidates a hub that is already operational – the leading port in the Mediterranean and Africa – with continuous growth throughout 2024-2025.
- **Major Blind Spot:** the precise regulatory content of the decree has not yet been made publicly available. The expected gains are plausible, but their actual magnitude remains to be confirmed pending review of the official text.

STRATEGIC RECOMMENDATIONS

- **Integrating the Tanger Med Dynamic into Regional Development Strategies:** mobilizing the instruments of the Regional Development Plan in order to direct economic projects toward high value-added industrial and logistics sectors linked to the Tanger Med ecosystem.
- **Strengthening the Territorial Anchoring of Industrial Investments:** developing regional programs that promote the integration of local SMEs into industrial and logistics value chains (subcontracting, industrial services, productive social and solidarity economy).
- **Structuring Regional Monitoring of Industrial and Logistics Dynamics:** mobilizing the Council's statistical and documentary functions in order to track investments, economic flows and strategic sectors linked to Tanger Med.
- **Developing Territorial Projects Complementary to the Port Ecosystem:** supporting the emergence of regional initiatives in the fields of training, logistics innovation and industrial services in order to maximize local economic benefits.
- **Mobilizing Regional Digital Tools in Service of the Economic Ecosystem:** facilitating access for industrial and logistics companies to regional support mechanisms and strengthening their integration into the territorial economic dynamic.

Sources :

Council of Government – Communiqué of March 5, 2026
Map News – Minutes of the Council of Government of March 5, 2026
Tanger Med Port Authority – 2024 Financial Report
Tanger Med Special Agency